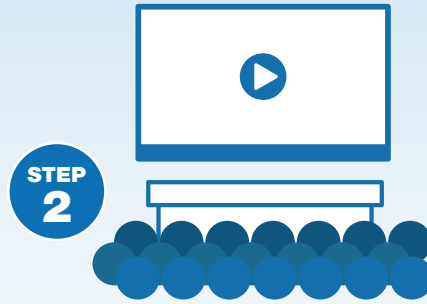


STOPit Virtual Launch Kit

Virtually launching STOPit is as easy as 1, 2, 3:



Welcome students to STOPit:
Electronically share Student Flyer with Access Code and Launch Video








Students watch the Launch Video:
Link included in Student Flyer



Download & Activate STOPit:
Encourage all students to download and activate STOPit on devices and personal/school issued computers

Best Practices

-  *Bookmark STOPit Web on all school issued devices: <https://appweb.stopitsolutions.com/login>*
-  *Add STOPit to your District/School websites using the Website Page Setup Guide*
-  *Your STOPit Virtual Launch can be a schoolwide event, a classroom event, or both!*
-  *Students should follow along with our Launch Video and activate the app.*
-  *Send a Welcome Broadcast from STOPit Admin: Welcome to STOPit. You now have the power to protect yourself and others from harmful, inappropriate, and unsafe behavior. Remember reporting is always 100% anonymous!*

Resources for Launch



Student Launch Video



Student Launch Video with Captions



Student Launch Video (Animated Version)



Student Flyer



Website Page Setup Guide

ADDITIONAL RESOURCES

Promoting STOPit at your school helps to ensure the success of the program. Utilize the optional resources below to inform the community at your school about STOPit.

Resources for Staff

When you host a staff meeting on STOPit, distribute the materials below to your teachers and staff.



Staff Memo
Template



Staff Video



Staff FAQs



Staff Meeting
Agenda

Resources for Press

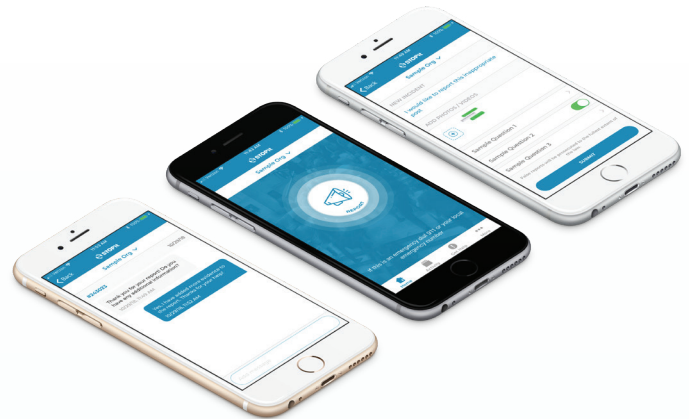
Consider contacting the local media to help spread the news about how your school is making a difference with STOPit!



Press Release
Template



We would be happy to collaborate on PR initiatives. Please contact us for a direct connection with our PR firm.



- Additional information is available in our Press Kit: <http://www.stopitsolutions.com/press-kit>

Resources for Parents

When introducing parents to STOPit, distribute the materials below to the parents of your students:



Parent Letter
Template



Parent Video



Parent FAQs